

## PRIVACY POLICY

Effective from June 2017

This Privacy Policy sets out to explain how we gather, protect and use your information.

DC Ingredients will ensure that any information provided to us is kept secure and confidential, and used only for the purpose for which it is provided.

### 1. RESPONSIBLE FOR WEBSITE ADMINISTRATION AND INFORMATION MANAGEMENT:

Danish Crown A/S  
Marsvej 43  
8960 Randers SOE  
Denmark  
CVR no. 26121264  
Tel. +45 8919 1919  
Email: [dc@danishcrown.dk](mailto:dc@danishcrown.dk)

DC Ingredients is an ingredient company within the Danish Crown Group

### 2. PURPOSE

Your information is processed in order to establish a restricted user access. The registration is intended to allow DC Ingredient industrial clients only to access certain areas of information on the DC Ingredients website. This will secure that selected areas of information are presented in compliance with EU guidelines and regulations for consumer protection.

### 3. CATEGORIZATION OF INFORMATION

DC Ingredient will only collect the information which you provide to us when you register. We may collect the following information:

- Name
- Job title
- Company name and homepage
- E-mail
- Self-selected password to log-on

No sensitive personal information is registered.

#### **4. STORAGES**

The information is stored in a simple and secure registers of users. Only information describe in section 3 is contained in the register.

Your information is processed exclusively for the purpose described in section 2. The information is deleted when they are no longer required cf. section 2.

#### **5. YOUR RIGHTS**

You may at all time request details of the information which we hold about you and the purpose for which it is being held. If your information processed is incorrect, you are entitled to get it corrected or deleted.

You have the right to object the use of your personal information at any time.

#### **6. ACCESS**

Your information is collected by Danish Crown A/S and the web agency Skybrud.dk A/S, CVR nr. 25 38 27 73, Dæmningen 36, DK-7100 Vejle. Skybrud.dk A/S has access to your information only to support and improve DC Ingredients homepage.

DC Ingredients does not disclose your information to any third party without an explicit consent from you.

#### **7. CHANGES TO OUR PRIVACY POLICY**

We may update the privacy policy as necessary to reflect changes we make and to satisfy legal requirements. If the changes are material we will post a prominent notice. We will ask for your consent if the changes are material to the way we processed your information.